



# BACK THE BLUE ON THE GREEN

The Rotary Club of Dallas  
Charity Golf Tournament  
**Benefiting Safer Dallas Better Dallas**

**Monday, May 12, 2025**  
11:00 AM - 8:30 PM  
Prestonwood at the Creek Golf Club

**2025 SPONSORSHIP PACKAGE**





# About the Tournament



## Our beneficiary is Safer Dallas Better Dallas

You are invited by the Rotary Club of Dallas to participate in our 9th Annual Charity Golf Tournament. This event is a premium Charity Golf Tournament which benefits Safer Dallas Better Dallas, a non-profit devoted to supporting the Dallas Police Department and Public Safety. Learn more about this organization and how they continue to make a difference in our local community.

## Safer Dallas has provided over \$21M for public safety in Dallas

Safer Dallas Better Dallas, a 501(c)3 non-profit organization, was founded in 2005 by community leaders Jack Hammack and Charles Terrell, who pledged to seek solutions and funding necessary to make Dallas the safest large city in America. The mission of Safer Dallas Better Dallas is to protect citizens from becoming victims of crime through a unique partnership with the Dallas Police Department. Their goal is to play an important role in decreasing crime rates through leadership training and improved access to equipment and technology for the men and women in blue.

During the past 15 years, Safer Dallas has funded Project Starlight, iWatch Dallas, DPD to You(th) Summer Jobs Program, Caruth Police Institute, neighborhood security cameras, bait cars, narcotics dogs, sexual assault programs, body cameras, and various other initiatives. Every dollar donated to Safer Dallas from the Charity Golf Tournament is used to support the Dallas Police Department and their needs that are not funded by the city.

- Worked closely with DPD to launch the DPD to You(th) Program – a summer jobs initiative and mentoring program targeting at-risk youth.
- Instrumental in helping to create SANE (Sexual Assault Nurse Examiner) programs for hospitals across North Texas. Over \$2,000,000 raised for this endeavor.
- Partnered independently with Motorola and STS360 to create a private and public enhanced citywide surveillance system called Starlight to tie directly into the Real-Time Crime Center at DPD. Scheduled to launch in 2022. Over \$1,000,000 has been donated in goods and services to make this happen.
- \$5,000,000 donated for officer cell phones, car cages, and patrol car computers.
- Raised \$650,000 to fight crime in 5 “Hot Spots” identified by Dallas Police as high crime areas.
- Raised \$10,000,000 for the Caruth Police Institute for Leadership Training.
- \$2,000,000 donated for crime-fighting technology: elevated digital cameras, bait cars, security cameras, bait homes under construction, and weaponry for officers.
- Created iWatch – the first city police department smartphone app in the country for anonymous tips.

Learn more at  
[saferdallas.com](http://saferdallas.com)

## Become a Sponsor

Sponsoring the Charity Golf Tournament at Prestonwood at the Creek Golf Club in Dallas provides your company exposure at the event and in the community and the opportunity to interact with and support officers of the Dallas Police Department. Most importantly, without your help, the good work we do would not be possible. We look forward to your partnership in this tournament to make a continued impact in the community.



**Invite key  
employees and  
clients to join you in  
supporting our  
community!**

## Event Information

### **Monday, May 12, 2025**

11:00 AM - 8:30 PM

Prestonwood at the Creek Golf Club

15909 Preston Rd

Dallas, TX 75248

### **Schedule of Events**

10:00 AM

Registration Opens

11:00 AM

Golfer Check-In - Lunch - Silent Auction Opens

12:00 PM

Shotgun Start

5:00 PM

Happy Hour - Guest Check-In

6:00 PM

Banquet Awards Dinner

**Sponsorships and tickets can be purchased at  
[dallasrotary.org/golf](https://dallasrotary.org/golf)**

[dallasrotary.org/golf](http://dallasrotary.org/golf)



Supporting the  
Community Through  
Safety and Service

# Sponsor Opportunities

## TITLE SPONSOR \$15,000

*Includes:*

- Co-branding in the Logo and Tournament
- Highest listing on signage recognition and in all promotional materials
- Company name included as *presenting sponsor* with logo in all press releases and media announcements
- Opportunity to place marketing materials in goodie bags given to all golfers
- Opportunity to bring and display marketing tent at event
- One (1) reserved table for eight (8) at Tournament Awards Dinner with the DPD Chief
- Corporate recognition at Tournament Awards Dinner
- Two (2) foursome teams
- Custom post-event email to all attendees and Rotary network

## BACK THE BLUE SPONSOR \$10,000

*Includes:*

- Second highest listing on signage recognition and in all promotional materials
- A commitment for two (2) years at this sponsorship level or higher
- Serving as *dinner sponsor* for the event
- Opportunity to place marketing materials in goodie bags given to all golfers
- Opportunity to bring and display marketing tent at event
- One (1) reserved table for eight (8) at Tournament Awards Dinner with DPD leadership
- Corporate recognition at Tournament Awards Dinner
- One (1) foursome team
- Custom post-event email to all attendees and Rotary network
- Marketing material placement at the Tournament Awards Dinner
- One (1) announcement from the podium to congratulate the players for their support and the DPD for their service

# Sponsor Opportunities

## CHAMPION SPONSOR \$10,000

*Includes:*

- Second highest listing on signage recognition and in all promotional materials
- Serving as *hospitality sponsor* for the event
- Opportunity to place marketing materials in goodie bags given to all golfers
- Opportunity to bring and display marketing tent at event
- One (1) reserved table for eight (8) at Tournament Awards Dinner
- Corporate recognition at Tournament Awards Dinner
- One (1) foursome team
- Custom post-event email to all attendees and Rotary network

## CHIEF'S CIRCLE SPONSORS \$7,500

*Includes:*

- Private event with the Dallas Police Department
- Third highest listing on signage recognition and in all promotional materials
- Opportunity to place marketing materials in goodie bags given to all golfers
- Opportunity to bring and display marketing tent at event
- One (1) reserved table for eight (8) at Tournament Awards Dinner
- Corporate recognition at Tournament Awards Dinner
- One (1) foursome team
- Custom post-event email to all attendees and Rotary network

# Sponsor Opportunities

## SILVER SPONSOR \$6,000

*Select Branded choice:*

- Reception Sponsor(s)
- Registration Sponsor(s)
- Bag Drop Off Sponsor(s)
- Golf Shirt
- Golf Hat

*Includes:*

- Fourth highest listing on signage recognition and in all promotional materials
- Logo inclusion on sponsor item of choice from above list (i.e.. bag drop, golf shirt, etc)
- One (1) reserved table for eight (8) at Tournament Awards Dinner
- Logo recognition at Tournament Awards Dinner
- Opportunity to place marketing materials in goodie bags given to all golfers
- One (1) foursome team
- Inclusion in post-event email to all attendees and Rotary network

## BRONZE SPONSOR \$4,500

*Select Branded choice:*

- Golf Balls    Dry Bag    Cooling Towels    Flasks    Lip Balms
- Bag Tags    Umbrellas    Tumblers    Koozies    Tool Knives
- Cigar    Swag Bag    Snacks    Ponchos
- Other: \_\_\_\_\_

*If you have another idea and would like to sponsor, we are open to creative suggestions*

*Includes:*

- Recognition in all signage and in all promotional materials
- Logo inclusion on sponsor item of choice from above list (i.e. golf ball, dry bag or cooling towel)
- One (1) reserved table for four (4) at Tournament Awards Dinner
- Four (4) player spots and all player items
- Opportunity to place marketing materials in goodie bags given to all golfers

# Sponsor Opportunities

## ON THE GREEN SPONSOR \$1,000

*Select choice:*

- Closest to the Pin Sponsor
- Driving Range Sponsor
- Longest Drive Sponsor (men/women)
- Putting Contest Sponsor
- Straightest Drive Sponsor
- Potato Gun Sponsor

*Includes:*

- Recognition in promotional materials
- Logo inclusion at designated location of choice from above list



# Sponsor Opportunities

## GOLF COURSE SPONSORS

*Select choice:*

- Hole Sponsor Only \$300
- Half-Course Hole Flag Sponsor \$2,500 - *includes two player spots*
- Full-Course Hole Flag Sponsor \$5,000 - *includes one foursome*
- Hospitality (Beverage/Snack) Cart Sponsor (3 carts) \$2,500 - *includes two player spots*
- Golf Cart Cling Sponsor (magnet on the front) \$3,500 - *includes one foursome*

*Includes:*

- Hole Sponsor: course sign recognition reflected at the assigned hole on the green
- Half-Course Hole Flag Sponsor: recognition throughout half of the course on all hole flags displayed plus two player slots for the tournament
- Full-Course Hole Flag Sponsor: recognition throughout entire course on all hole flags displayed plus a foursome team for the tournament
- Hospitality Sponsor: recognition on the three (3) beverage and snack carts throughout the course during the tournament plus two player slots for the tournament
- Golf Cart Cling Sponsor: recognition on each player's golf cart on the course during the tournament plus a foursome team for the tournament

## COVER A COP SPONSOR

*Select choice:*

- Foursome of officers \$800
- Individual officer \$225

*Includes:*

- Name listed with recognition in Awards Dinner printed program and promotion slides

[dallasrotary.org/golf](https://dallasrotary.org/golf)

Creating an Inclusive  
and Safe Community  
for Everyone

# Sponsorship & Player Form

## Details

- Please print legibly and *exactly* as it should appear in all publications. Upon submission of this form, you will receive an email confirmation.
- Please submit all player names to [cyndi@dallasrotary.org](mailto:cyndi@dallasrotary.org) prior to April 20, 2025.
- Your name and guests will be placed on a guest registration list at the door of the event for check-in.
- For sponsor levels, please email a high-resolution PNG file of your logo to [cyndi@dallasrotary.org](mailto:cyndi@dallasrotary.org). This will be used in all recognition benefits listed under your sponsorship level.

Contact Name: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

## Select Sponsor Level:

Title \$15,000

Back the Blue \$10,000

Champion \$10,000

Chief's Circle \$7,500

**Silver \$6,000**

*Select choice:*

- Reception
- Registration
- Bag Drop Off
- Golf Shirt
- Hat

**Golf Course Sponsor**

*Select choice:*

- Hole Only \$300
- Half-Course Hole Flag \$2,500
- Full-Course Hole Flag \$5,000
- Hospitality \$2,500
- Golf Cart Cling \$3,500

**On the Green \$1,000**

*Select choice:*

- Closest to the Pin
- Driving Range
- Longest Drive
- Putting Contest
- Straightest Drive
- Potato Gun

**Bronze \$4,500**

*Select choice:*

- Golf Balls
- Cooling Towels
- Tumblers
- Cigar
- Swag Bag
- Snacks
- Flasks
- Ponchos
- Magnetic Koozies
- Lip Balms
- Tool Knives
- Other Idea

## Cover a Cop

*Select choice:*

- Foursome of officers \$800
- Individual officer \$225

Please contact: Sponsorship Chairs  
 Brent Holtz & Heather Stevens

## PAYMENT INFORMATION

Check for full payment of \$ \_\_\_\_\_ (*checks made payable to: Dallas Rotary Club Foundation*)

Credit Card for full payment: Type of Card:  Mastercard  Visa  Discover  AMEX

Name on Card: \_\_\_\_\_ Billing Zip Code: \_\_\_\_\_

Credit Card: \_\_\_\_\_ EXP: \_\_\_\_/\_\_\_\_ CVC: \_\_\_\_\_

Check here if you wish to receive a contribution receipt for the tax-deductible portion of your sponsorship.